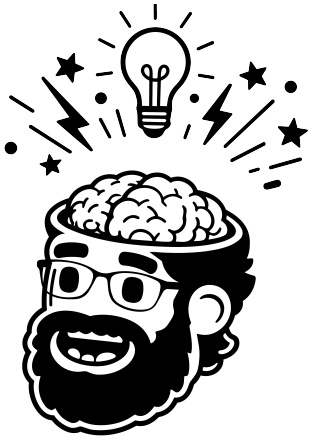

Larry Mathias

Graphic Designer | Marketing Collateral | Video & Motion Graphics

larrypmathias@gmail.com | 719-314-9269 | Colorado Springs, CO

Graphic Designer with 5+ years of experience creating print, digital, presentation, and motion design assets. Skilled at translating complex information into clear, engaging visual communications for cross-functional teams and diverse audiences. Experienced in developing marketing collateral, social media graphics, presentations, large-format materials, and video content while maintaining strict brand consistency. Advanced proficiency in Adobe Creative Cloud, including Photoshop, Illustrator, InDesign, Premiere Pro, and After Effects. Known for strong attention to detail, managing multiple projects simultaneously, and delivering polished, production-ready files.

Experience

GRAPHIC DESIGNER | FREELANCE (STRATEGIC MINDS LLC) (PRESENT)

- Design and produce marketing collateral across print and digital formats, including brochures, infographics, presentations, social media graphics, digital advertisements and campaign assets.
- Create brand-consistent materials by applying established visual guidelines, typography, color palettes, and layout standards across multiple client projects.
- Develop large-format and print-ready materials, including signage, banners, event graphics, and presentation displays, ensuring files meet production specifications.
- Translate complex or technical information into clear, visually engaging designs that support client communication goals.
- Build reusable templates and organized asset libraries in Canva and Adobe Creative Cloud to improve consistency and efficiency.
- Collaborate with clients, marketers, and stakeholders to gather requirements, revise concepts, and deliver final assets on schedule.
- Prepare and proof final files for print and digital distribution, ensuring accuracy, consistency, and high production quality.
- Manage multiple concurrent projects, track revisions, maintain version control, and meet deadlines in a fast-paced environment.

SPORTS MEDIA INC. | VIDEO AND MOTION GRAPHICS CREATOR AND EDITOR | VIDEO TEAM CO-LEAD (INTERNSHIP)(2025)

- Produced short-form video, motion graphics, social media content, and campaign assets using Premiere Pro and After Effects.
- Created storyboards, graphics, and visual concepts that aligned with established brand guidelines across multiple client accounts.

- Collaborated with creative teams to refine content based on stakeholder feedback and project goals.
- Contributed to an AI-assisted production workflow that improved speed, efficiency, and consistency of creative deliverables.
- Organized and managed project files, revisions, and creative assets to support efficient production workflows.

ASSISTANT PRODUCTION CONTROL MANAGER | LEED FABRICATION, LOVELAND, CO (2013 - 2015)

- Managed production scheduling and workflow coordination across concurrent projects, tracking jobs from intake through final delivery.
- Performed quality control reviews on outgoing deliverables, verifying accuracy against specifications before release.

FAMILY & TEACHING PASTOR | MULTIPLE CONGREGATIONS | CO & TX (2007 - 2020)

- Led all creative direction for children's and family programming as part of a broader pastoral role, overseeing visual identity, content strategy, and storytelling across weekly services and large-scale events.
- Conceptualized, scripted, and storyboarded original video ideas and sermon visuals for both stage and screen, blending narrative storytelling with visual design.
- Produced and edited video content integrated into weekly services for congregations of up to 10,000+ weekly attendees.
- Directed creative planning across both elementary and middle school ministries, aligning visual content, curriculum themes, and programming strategy with church-wide vision.
- Collaborated directly with senior leadership on thematic planning, communication direction, and seasonal programming strategy.
- Recruited, trained, and developed volunteer creative teams, building a culture of excellence and shared ownership over the work.
- Led cross-functional teams through full production cycles from initial concept through final execution.

Education

LIBERTY UNIVERSITY(2025)

Bachelors of Science in Digital Design: Multimedia Design

GOOGLE UX DESIGN PROFESSIONAL CERTIFICATE (2026)

PIKES PEAK COMMUNITY COLLEGE (2023)

Associate of Applied Science in Multimedia Graphic Design

Portfolio

Larry Mathias Portfolio