

# Larry Mathias

719-314-9269  
larrymathias@gmail.com  
9356 Blue Birch CT. Colorado Springs, CO 80927



Hello there,

I'm Larry Mathias, a graphic designer with a passion for design, nurtured through diverse roles in non-profit leadership, management, and communications. My unique strength lies in the art of storytelling, where I excel in bringing narratives to life through captivating visuals. With a keen eye for detail and a commitment to creativity, I'm dedicated to helping brands communicate their stories effectively.

## Experience

### GRAPHIC DESIGNER | FREELANCE (STRATEGIC MINDS LLC) (PRESENT)

- Developed eye-catching and impactful designs for various clients, ranging from branding and marketing materials to web graphics and social media content.
- Collaborated with clients to understand their vision and requirements, ensuring the delivery of designs that exceed expectations.
- Managed multiple projects simultaneously, meeting deadlines and maintaining the highest quality standards.
- Utilized Adobe Creative Suite, including Photoshop, Illustrator, and InDesign, to create visually stunning graphics.

### CHILDREN'S PASTOR | PATHWAYS CHURCH, FORT COLLINS, CO (2013 - 2015)

- Revamped the children's ministry by introducing fresh and engaging design elements.
- Led the recruitment, development, and supervision of a volunteer team, doubling its size in less than three months.
- Fostered communication between parents and the church, bridging the gap and enhancing the overall church experience.
- Managed budgets, created curriculum, designed stages and rooms, and oversaw weekly services.
- Delegated responsibilities, ensuring staff members were aligned with their duties.

### ASSISTANT PRODUCTION CONTROL MANAGER | LEED FABRICATION, LOVELAND, CO (2013 - 2015)

- Streamlined manufacturing processes in a welding fabrication shop, optimizing efficiency.
- Managed scheduling, outsourcing, and planning for fabricated and raw parts.

- Maintained accurate inventory and ensured proper employee time tracking within Aptean-based ERP.
- Supervised production schedules and maintained communication between operations and purchasing.
- Collaborated with quality assurance and department managers to address production issues and prioritize tasks.

#### **ELEMENTARY DIRECTOR | PALM VALLEY CHURCH, MISSION, TX (2008 - 2013)**

- Created and executed curriculum strategies for elementary students as a member of a two-person communications team
- Recruited volunteers, and trained them to communicate and lead students to reach goals set forth by the company.
- Increased volunteer involvement by 70% through effective recruitment and training.
- Managed and maintained computers, projectors, and AV equipment in all classrooms.
- Produced and edited videos, integrating them into presentation software for both Macintosh and Windows platforms.
- Created and managed budgets for various classrooms, events, and camps.
- Conducted vision casting and leadership training meetings for volunteers.
- Trained volunteers in the use of computers with Windows and Macintosh operating systems.
- Oversaw all client communications within the team.

#### **Education**

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##### **PIKES PEAK COMMUNITY COLLEGE (2023)**

Associate of Applied Science in Multimedia Graphic Design

##### **CHRISTIAN LIBERTY ACADEMY (2004)**

High School Diploma

#### **Skills**

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- Project Management
- Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Team Leadership
- Budget Management
- Client Relations
- Social Media Management
- Research and Analysis

#### **Portfolio**

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[larrypmathias.myportfolio.com](http://larrypmathias.myportfolio.com)